Boosting Content

Boosting means to take editorial control over the ranking of sites and boost them to the top of the search page.

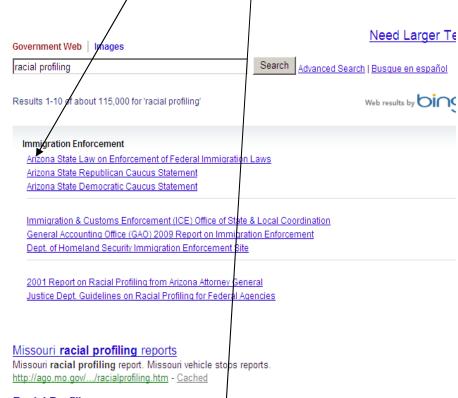
To highlight new and important content

To help users navigate to the best content on their site for a search



Related Searches

- Negative Effects Racial Profiling
- Support Racial Profiling
- · Pro Racial Profiling
- Racial Profiling Statistics
- · Racial Profiling in America



Racial Profiling

Racial Profiling, by legislative definition, means a law enforcement-initiated action based on an individual's race, ethnicity, or national origin rather than on the individual ... http://www.cityoflewisville.com/.../Racial+Profiling - Cached mmigrants Search

101T Welcome to the United States: A Guide for New Immigrants

This comprehensive guide contains practical information to help **immigrants** deal with everyday life http://www.pueblo.gsa.gov/misc.htm

to the United States: A Guide for New Immigrants)

Esta guía contiene información práctica para ayudar a los inmigrantes a adaptarse a la vida diaria en los Estados Unidos y entender su sistema de gobierno. También ofrece consejos para que los inmigrantes se involucren en sus nuevas comunidades y ejerzan

http://www.pueblo.gsa.gov/spanish.htm

Results 1-10 of about 405 for 'immigrants'



The Social Security Number

If your **immigration** status changed or you became a U.S. citizen, you should tell Social Security so your records can be updated. To get your **immigration** status or citizenship corrected ... http://www.pueblo.gsa.gov/.../ssnumber.pdf - Cached

FCIC: GED Information Bulletin

The government of a country may restrict the number of **immigrants** allowed to enter that country. These restrictions on **immigration** are most likely based ...

http://www.pueblo.gsa.gov/.../ss.htm - Cached

Monitoring Search Query Terms

This lets you know what people are searching for and what language they are using over various spans of time.

To know which queries are constantly searched

To know which queries are seasonal or up and coming

Most Frequent Queries				Show 10 result
Query Previous Day	Frequency	Query Previous 7 Days	Frequency Query Previous	30 Days Frequen
1. search ₪	757	1. search ₪	2331 1. jobs ₪	29
2. jobs	295	2. jobs ₫	1231 2. search ₽	230
3. camping ₪	286	3. yellowstone ₪	963 3. irs ₪	170
4. yosemite ₪	285	4. camping	959 4. grants ₽	15
5. yellowstone	284	5. yosemite ₫	827 5. social security 🗈	13:
6. grand canyon ₪	247	6. grand canyon ₪	818 6. census ₪	13
7. zion ♂	182	7. volcano ₪	665 7. debt relief ₪	12
8. map ₪	176	8. employment	575 8. forms ₪	12
9. weather 🗈	170	9. weather ₪	549 9. unclaimed money	12
10. employment	162	10. iceland ₪	526 10. employment ₪	11!

Sorting for certain queries, e.g. "jobs", can tell you how big interest is, what the subtopics are (e.g. "government jobs") and what the variants are (e.g. "federal jobs")

Editorial Activities and Search
M. Kercher, Search.USA.gov Editor
marilyn.kercher@gsa.gov
202-219-1431

April 28, 2010

Results containing 'jobs'

	_			
Query term	Frequency			
jobs ₫	40397			
government jobs	2204			
jobs ₫	1254			
usajobs ₪	1202			
usajobs.gov ₪	1103			
usa jobs ₽	1093			
federal jobs ₪	936			
tsa jobs ₪	934			
census jobs ₽	923			
irs jobs ₪	437			
va jobs ₪	402			
nursing jobs 🗈	389			
green jobs ₫	327			
student jobs 🗈	237			
usajobs.com ₪	231			
postal jobs 🗈	229			
jobs bill ĕ	228			
fbi jobs ₪	228			
Tuning a programme of business and a probability of				

- Typical progression of hurricane searches over time:

 o hurricane [name]→[hurricane] prediction→[hurricane] pictures→[hurricane]
 protection→[hurricane] losses→fema help

Helping with Navigation Suggestions

Even automated systems can need some monitoring.

Barack Obama Muslim

Obama Barack Children



The transition has ended and the new administration has begun. http://change.gov/ - Cached

The White House

WhiteHouse.gov is the official web site for the White House and President Barack Obama, the 44th President of the United States. This site is a source for information about the ... http://www.whitehouse.gov/ - Cached

President Barack Obama | The White House

WhiteHouse.gov is the official web site for the White House and President Barack Obama, the 44th President of the United States. This site is a source for information about the ...

Some functions need editing, e.g. Search as You Type:

E.g. misspellings or profanity or obscenities or ethnic slurs?

